

THE IMPACTS OF BREXIT

ON THE EUROPEAN FINANCIAL SERVICES ECOSYSTEM



EUROGROUP
CONSULTING

INSTITUT
Louis Bachelier

EXECUTIVE SUMMARY / KEY MESSAGES

TOPICS

KEY MESSAGES

STUDY OVERVIEW

MACRO-ECONOMIC

KEY FINDINGS

CORPORATE AND INVESTMENT BANKING

- ◆ Eurogroup Consulting and Institute Louis Bachelier (ILB) have combined to produce a **study that focuses on the impacts of Brexit in relation to the European financial services ecosystem**. It involves a particular focus on the **UK financial services ecosystem** as well as the **EU financial centres** that could benefit from the outcome of Brexit. The study encompasses both qualitative and quantitative work as well as primary and secondary research
- ◆ The six financial services ecosystem actors surrounding Brexit (Corporate & Investment Banking (CIB), Retail Banking, Asset & Wealth Management, Insurance / Reinsurance, Stock Exchange including Clearing and Other Financial Ecosystem Services including FinTech) have a **UK annual revenue of GBP 197bn and 1.05 million FTEs**
- ◆ **The latest Brexit developments will cause seven core issues for the UK:**
 - Negative: Macroeconomic impacts – lower growth for the UK, loss of passporting rights/no equivalence, human resources/immigration – harder to attract top talent, financial ecosystem actors with no contingency plan (not Day 1 post-Brexit ready), loss of Euro Clearing
 - Positive: Less UK regulations and tax could attract business, London's history and traditions
- ◆ A Hard Brexit will cause the whole UK financial ecosystem **to decrease by 15-25%, reducing UK revenue to within the range of GBP 170-150bn and FTEs down to 890-790k, although London will continue to be one of the leading financial centres post-Brexit** with the amount of relocation dependent on the severity of Brexit. A medium to hard Brexit is predicted currently, but it is very difficult to forecast
- ◆ Of all the European financial centres, **Paris, Frankfurt, Dublin and Luxembourg are in the strongest position to benefit post-Brexit** according to the new amended Financial Centre Ranking Index, which includes the embedded hard and soft drivers of Business Environment, Human Capital, Reputation, Infrastructure, Finance Sector Development and Tax
- ◆ Of the six financial ecosystem actors, the **CIB actor will probably be the most impacted** due to its international focus. The CIB market will become fragmented, additional **capital (up to GBP 40bn) will need to be invested in new EU units (for licensing and operating reasons), and profitability and ROE will fall with both revenue decreasing and costs rising (around GBP 10-15bn structural costs) due to restructuring and services being duplicated** in both new EU entities and London
- ◆ Among the seven core issues for the UK, the **CIB actor has identified the following 2 factors as the most critical for their ongoing operation** and what could potentially cause a Hard Brexit:
 - Loss of passporting rights/no equivalence (UK financial services groups will lose the right to serve EU clients after Brexit)
 - Loss of Euro Clearing (collateral posted would rise by 40-60%, default fund contributions would increase and banks would hold more equity capital)
- ◆ There is currently a **great deal of uncertainty regarding the outcome of passporting rights and Euro Clearing**. EU financial institutions are **pushing to relocate Euro Clearing into Continental Europe**, and current sentiment appears to be that the **ECB will not allow Euro Clearing to remain in the UK post-Brexit**. The European financial services ecosystem will have to monitor the developments of these two topics closely going forward
- ◆ Many UK, USA and European CIB banks are still developing their own activities in the UK, however dependent on the severity of Brexit there will be **relocation of CIB activities outside the UK due to Brexit over time**. In a **Hard Brexit scenario the CIB market will become a lot more fragmented with a few leading European financial centres (as well as non-European CIB home bases, e.g. New York) benefitting**
- ◆ In a Hard Brexit, the UK CIB actor will **decrease by 20-30% from GBP 44bn UK revenue and 110k FTEs currently to GBP 35-30bn and 90-75k respectively**
- ◆ Quantifying **UK CIB Brexit Revenue at Stake (GBP 11bn) induces market share re-distribution**, however via potential remediation the **net UK CIB Brexit Revenue at Stake is estimated to be GBP 7bn**

01 INTRODUCTION

**02 BREXIT: IMPACTS
ON THE UK (LONDON)**

**03 EU FINANCIAL
CENTRES: BREXIT
IMPACTS
AND RESPONSE**

**04 FINANCIAL
ECOSYSTEM'S RESPONSE
TO BREXIT SCENARIOS**

05 APPENDIX

INTRODUCTION



THE LATEST BREXIT MACROECONOMIC, FINANCIAL SERVICES AND CIB DEVELOPMENTS FOR THE UK ARE EVER CHANGING

BREXIT LATEST UK MACROECONOMIC DEVELOPMENTS

AS OF SEPTEMBER 2017

MACROECONOMIC

EUROPEAN PARLIAMENT

- ◆ Donald Tusk, the European council president, **recently reminded London that article 50 of the Lisbon treaty had already been triggered and talks would have to be concluded by March 2019**
- ◆ Brexit discussions between the EU and UK have **progressed slowly so far**. Before agreeing to talk trade, **the EU wants "sufficient progress" to be made addressing citizens' rights, the Irish border and the Brexit bill**. Both sides had initially aimed for that milestone to be met in October 2017, however Slovenian Prime Minister Miro Cerar states that the **"process will definitely take more time than we expected"**
- ◆ MEPs in Strasbourg **approved a resolution setting out the parliament's red lines in the forthcoming Brexit talks** by 516 votes to 133, with 50 abstentions, comfortably exceeding the two-thirds majority sought by parliament leaders to show unity behind their approach
- ◆ In September 2017, **Angela Merkel won a fourth term as German chancellor in a victory that was marred by the hollowing out of support for the two main parties in Germany and a surge for the populist AfD party in a clear rebuke to her open-doors immigration policy**

BRITISH PARLIAMENT

- ◆ In August 2017, the **UK government published the latest in a string of position papers aimed at fleshing out its ambitions for future relations with the EU. This was further developed in September 2017, when the UK government proposed that a 2 year Brexit transition period would be its preference for leaving the EU from March 2019 onwards**
- ◆ Due to the loss of a majority of the Conservative Party in the House of Commons, Minister Theresa May's Conservatives have **signed a confidence deal with Northern Ireland's Democratic Unionist Party (DUP)** that will allow them to form a minority government leading the UK over the next 5 years
- ◆ Prime Minister Theresa May promised to **listen more closely to businesses' concerns about the UK leaving the EU** as she set out a new Brexit-focused government program, pared-back to reflect her weakened authority

BREXIT LATEST UK FINANCIAL SERVICES AND CIB DEVELOPMENTS

AS OF SEPTEMBER 2017

FINANCIAL SERVICES CIB

- ◆ London and Brussels have been urged to strike a **Brexit transition deal** by Europe's top financial lobby groups amid warnings banks will be unprepared for the UK's secession from the EU
 - ◆ **London remains the world's Top Financial Centre** according to the GFCI 22 Ranking, announced September 2017
 - ◆ It is forecasted that the **UK's financial services will experience slower growth over the next two years** owing to Brexit pressures, but will start to recover by 2020
 - ◆ **Private wealth in Western Europe is set to fall behind the Asia-Pacific region** for the first time this year, partly as a result of the political and economic uncertainty unleashed by Brexit
-
- ◆ There are two main impacted areas for CIB: **activity conducted in London serving clients in the EU** (e.g. GBP 1-1.2 trillion bank assets (loans, securities and derivatives) and GBP 350-400bn total RWA exposure currently booked by UK based banks to EU clients) and **EU products traded in London**
 - ◆ The CIB market will become **fragmented geographically across Europe**, with the level of fragmentation dependent on the severity of Brexit
 - ◆ It is predicted banks may need to find up to **GBP 40bn of additional capital to support new European units** in the aftermath of a hard Brexit
 - ◆ **Profitability and ROE will fall with revenue decreasing and costs rising (GBP 10-15bn structural costs estimated)** due to restructuring and services being duplicated in both new EU entities and London (e.g. compliance department)
 - ◆ For the main UK, USA and European CIB banks, it is **forecasted Frankfurt, Paris and Dublin will be the biggest winners from CIB relocation**
 - ◆ However main UK, USA and European CIB banks are **still developing their own activities in the UK:**
 - **Barclays** CEO sees no reason for Brexit jobs shifting to the EU
 - **Goldman Sachs** is building a new 11m square foot office and **Deutsche Bank** is completing a 25-year lease for a new building (both in London)

PASSPORTING RIGHTS ARE SIGNIFICANT WITHIN THE LATEST BREXIT UK & EU FINANCIAL SERVICES DISCUSSIONS

BREXIT LATEST UK PASSPORTING DEVELOPMENTS

AS OF SEPTEMBER 2017

PASSPORTING

- ◆ UK will **not be able to retain passporting rights** post-Brexit according to former Luxembourg finance minister, Luc Frieden
- ◆ Global banks will probably **lose their current legal rights to provide services from the UK in the EU after Brexit**, the UK's trade minister said
- ◆ "Passporting rights are tied to the single market, and **would automatically cease to apply if the UK is no longer at least part of the European Economic Area**" according to Bundesbank President Jens Weidmann
- ◆ 3i, Britain's largest listed private equity group, is **assuming a Hard Brexit where financial services groups will lose the right** to serve European customers after the UK leaves the EU single market
- ◆ Goldman Sachs' economist Andrew Benito predicted that **both sides would come around to a deal in the end**. "That will involve some additional access being agreed between UK and EU markets in exchange for commitments being made to maintain financial sector regulations", he said
- ◆ European Parliament officials have called for a **"workable agreement"** because **Europe could suffer if the UK's financial services industry is hurt**. Bank of England Governor Mark Carney made the same point in saying there should be a transition
- ◆ According to Hogan Lovells, the **degree of market access that British firms will enjoy will depend on two factors**:
 - Brussels' need to prevent the UK from being seen to **enjoy the benefits of EU membership without the cost**
 - The UK government's **willingness to accept conditions** such as continued freedom of movement of people and payments to the EU budget

BREXIT UK PASSPORTING OPTIONS

AS OF SEPTEMBER 2017

OPTION: CETA

- ◆ The Canada-EU free trade agreement (CETA) is the sort of **trade deal that the UK can expect to get given Theresa May's stated goals** on immigration, the European Court of Justice and budget contributions
- ◆ **CETA does cover some services** as allowing Canadian firms not located in the EU to sell services to EU nationals provided they meet certain conditions
- ◆ **Countries are still allowed to restrict firms from doing or soliciting business**, which is obviously a major practical barrier
- ◆ Both parties are given a **"prudential carve out"**, which allows them to impose "reasonable" restrictions

OPTION: EQUIVALENCE

- ◆ Another option is a **"third country regime" (TCR) or "equivalence"**
- ◆ These are agreements that allow firms in non-EU countries to gain **automatic access to the EU market in certain areas** where Brussels has judged that the regulatory regime in the host country is comparable to that in the EU
- ◆ It seems a plausible approach because several countries have such agreements with the EU
- ◆ The countries have to **follow EU regulations, which makes them "rule-takers"**. Third-country rights are purely at the discretion of the EU, and they can be revoked at a moment's notice without the right of appeal. They also are granted on a sector-by-sector basis, and usually come with restrictions
- ◆ Overall, relying on equivalence without a wider trade deal would also result in a large loss of access

OTHER OPTIONS

- ◆ There are other models beside a free-trade deal and relying on TCRs. **Switzerland has a wide-ranging bilateral trade deal, which comes close to, but is not the same as, to single market access**. Norway, and the other EEA countries also retain full access to the single market
- ◆ However, apart from the potential political problem associated with these models, **Britain would lose most of its input into rule-making**

EURO CLEARING IS A HOT TOPIC WITHIN THE LATEST BREXIT UK & EU FINANCIAL SERVICES DISCUSSIONS

BREXIT LATEST EURO CLEARING DEVELOPMENTS

AS OF SEPTEMBER 2017

EURO CLEARING

- ◆ The topic of Euro Clearing has been a **subject of contention among those in the industry** since the UK voted to leave the EU in June 2016
- ◆ The EU is **pushing ahead with plans to assert control over the clearing of EUR-denominated derivatives**, a politically charged step that could force firms to move from London to the EU after Brexit
- ◆ Bank of England Governor Mark Carney called for a **new system of cooperation between the UK and the EU over derivatives clearinghouses** to prevent more expensive and fragmented markets post-Brexit
- ◆ "Coming to an innovative, cooperative and reciprocal agreement on central clearing would promote competitive financing in the Euro area." Carney said
- ◆ The push to "bring home" Euro Clearing, made forcefully by the European Parliament, will **clearly be one of the EU's demands in the Brexit talks**, said Guntram Wolff, director of the Bruegel think tank in Brussels
- ◆ The European Central Bank believes it needs to **maintain a firm grip in overseeing clearing of trades in Euro-denominated financial instruments** after the UK leaves
- ◆ London Clearing House (LCH), the leading clearing house in the UK, is majority-owned by the London Stock Exchange (LSE). As part of LSE's proposed merger with Deutsche Boerse in 2017 which was blocked by the European Commission, LSE sold part of LCH to Euronext
- ◆ Citing research from last year, the Financial Times reported that **forcing Euro Clearing out of the City could result in up to 80,000 job losses** in London over the next seven years
- ◆ **Deutsche Bank is concerned about being cut off from the LCH** following the UK's exit from the European Union, Stefan Hoops, head of the lender's capital markets division, said
- ◆ Moving Euro Clearing out of London will **increase "systemic risk" while hitting liquidity**, the new policy chairman of the City of London Corporation has warned

BREXIT LATEST IMPLICATIONS OF THE EURO CLEARING ISSUE ON UK FINANCIAL SERVICES AND EU FINANCIAL SERVICES

AS OF SEPTEMBER 2017

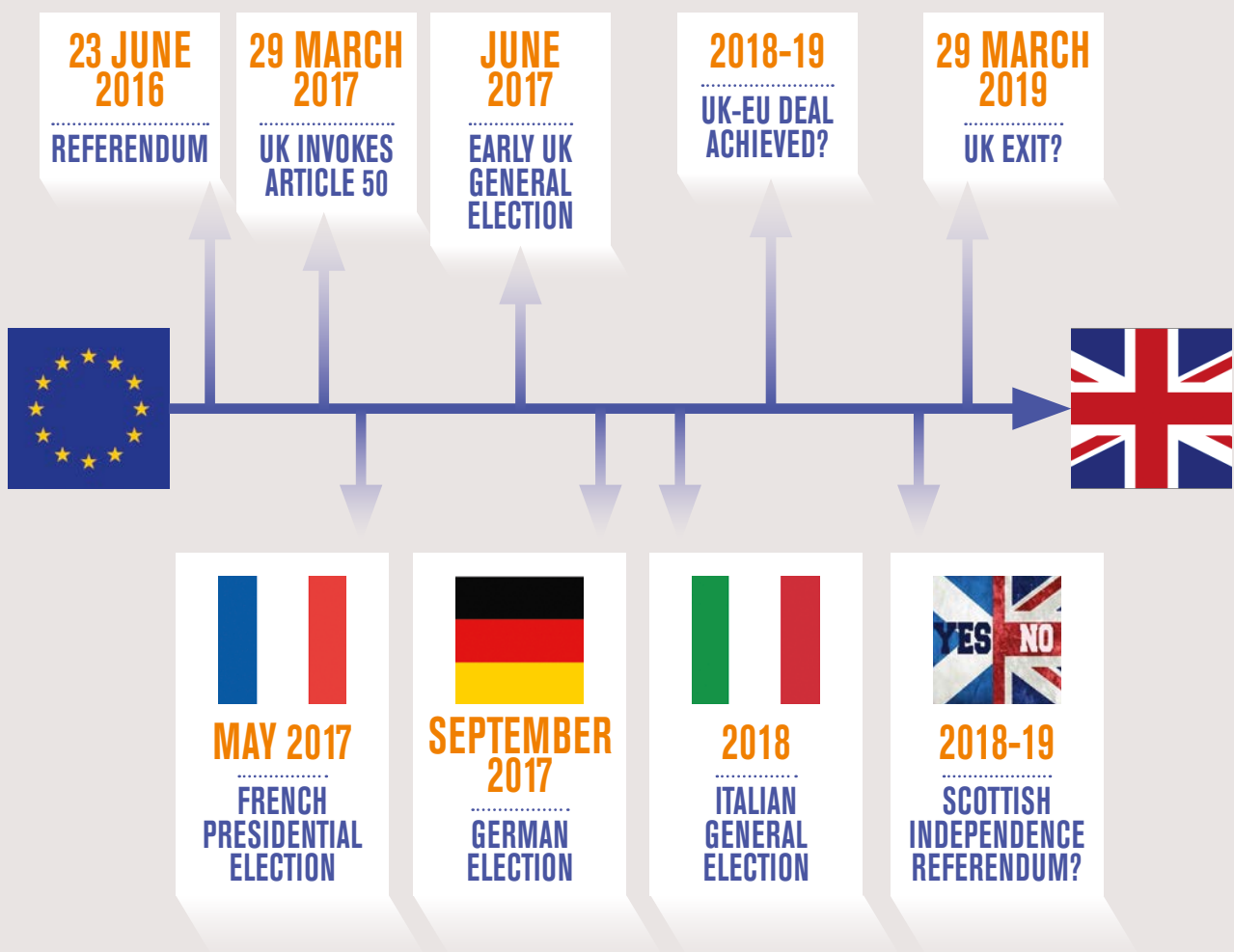
LONDON

- ◆ The UK is the dominant centre in Europe for Euro Clearing. **Around EUR 80 trillion of notional EUR-denominated derivatives trades are currently booked in the UK**
- ◆ Around **70 per cent of Euro-denominated trades, with a notional value of EUR 930bn, are cleared in the UK each day**
- ◆ According to the chairman of the City of London Corporation: **"We have the scale** – based on handling over 70% of the daily Euro Clearing business. Not to mention US dollars and China's renminbi. **We have the infrastructure. And we have the people** – the expert clearing professionals themselves, but also the ancillary professionals, such as lawyers, consultants and accountants who make it all happen. **Clearing is here for these reasons."**
- ◆ Britain has repeatedly had to defend its right to clear trades, given that it does not have the Euro. In 2015, the UK won a court battle to continue clearing in London

EU FINANCIAL SERVICES

- ◆ If Euro Clearing was moved to the EU, the **netting benefits (i.e. less collateral posted to clearers) of offsetting a position in one currency against positions in other currencies will be significantly reduced**
- ◆ It is estimated the total amount of collateral that would have to be committed, if Euro Clearing moved to the EU and the market was now more fragmented, **could rise by 40-60%, from GBP 65bn currently**
- ◆ EUR swaps moving to a EU clearing house from the UK would **entail additional default fund contributions from clearing members, which is forecasted to be an increase of 20-40%, from GBP 12.5bn currently**
- ◆ If UK clearing houses are not able to obtain equivalence status, EU banks with positions in UK clearers would **have to hold a larger amount of equity capital due to the higher risk weightings required**

BREXIT IS IMPACTED
BY A SERIES OF DEVELOPMENTS,
WHICH ENDS ON 29 MARCH 2019



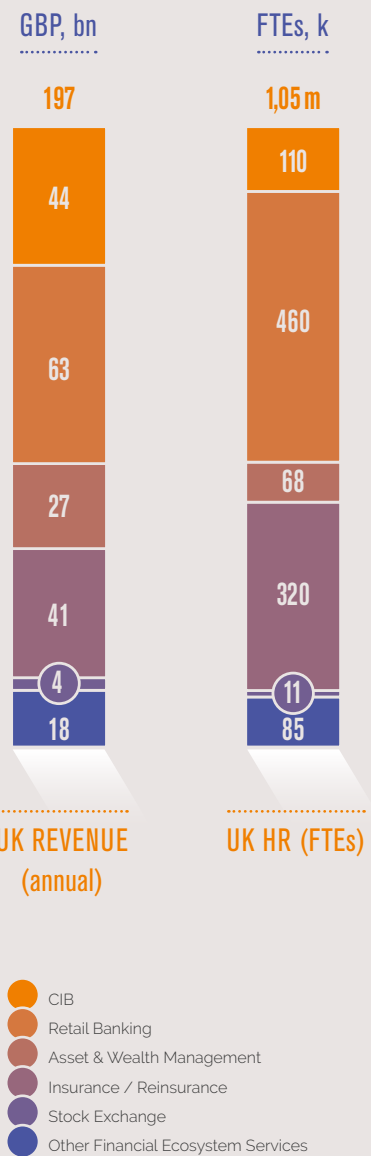
THE SIX FINANCIAL ECOSYSTEM ACTORS SURROUNDING BREXIT HAVE A UK REVENUE OF GBP 197BN AND 1.05 MILLION FTES

THE SIX FINANCIAL ECOSYSTEM ACTORS SURROUNDING BREXIT HAVE A UK REVENUE OF GBP 197BN AND 1.05 MILLION FTES

ECOSYSTEM ACTORS DEFINITION

CORPORATE & INVESTMENT BANKING (CIB)	Investment banking services (Mergers & Acquisitions, Equity Capital Markets, Debt Capital Markets, Syndicated Lending and Advisory) to all clients, including corporates. In addition, sales and trading
RETAIL BANKING	Deposit taking and lending activities (excluding syndicated lending) for individuals and businesses, including credit cards and payments service etc
ASSET & WEALTH MANAGEMENT	Asset Management includes fund and portfolio management, including alternatives such as, hedge funds, pension funds and real estate etc. Wealth management includes private banking, advice and tax planning
INSURANCE / REINSURANCE	All retail individual insurance lines, including life and general Insurance. Also domestic and international business and commercial insurance for corporates and other clients, including public sector
STOCK EXCHANGE	All post-trade activities, including clearing, settlement, the listing of companies and other securities and their trading on UK market infrastructure
OTHER FINANCIAL ECOSYSTEM SERVICES (INCLUDING ACCOUNTANCY, LAW, TECHNOLOGY, DATA SERVICES)	Other critical services within the financial ecosystem, including FinTech

ACTORS UK SPECIFIC DATA 2016



THE CIB ACTOR WILL PROBABLY BE THE MOST IMPACTED DUE TO ITS INTERNATIONAL FOCUS. THE CIB ACTOR HAS AN EXISTING UK CIB REVENUE OF GBP 44BN AND UK CIB FTES OF 110K

THE CIB ACTOR HAS AN EXISTING UK CIB REVENUE IMPACTED DUE TO ITS INTERNATIONAL FOCUS?

ACTORS CLUSTERING

UK CLUSTER



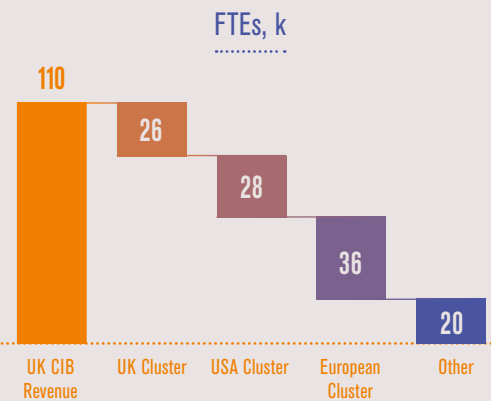
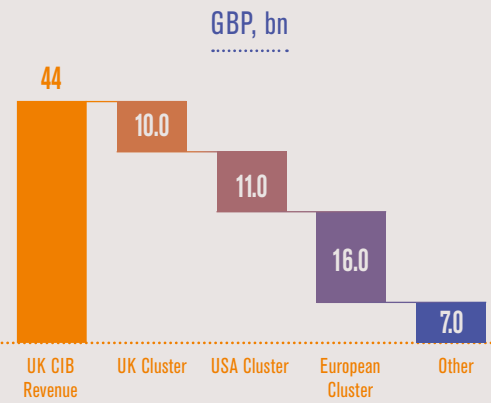
USA CLUSTER



EUROPEAN CLUSTER



UK CIB REVENUE AND FTES, 2016 DATA (SOURCES IN APPENDIX)¹



SCOPE

UK CIB revenue - revenue generated in the UK
UK CIB FTEs - FTEs located in the UK

¹Asian banks with subsidiaries in London are included within the 'Other' section

01. INTRODUCTION

THE EUROPEAN FINANCIAL SERVICES ECOSYSTEM IS BEING REBALANCED, WITH EUROPEAN FINANCIAL CENTRES STRENGTHENING IN A CONTINUOUSLY EVOLVING LANDSCAPE. BREXIT COULD POTENTIALLY CHALLENGE LONDON'S STATUS AS THE MOST IMPORTANT FINANCIAL CENTRE IN EUROPE

THE EUROPEAN FINANCIAL SERVICES ECOSYSTEM IS BEING REBALANCED, WITH EUROPEAN FINANCIAL CENTRES STRENGTHENING IN A CONTINUOUSLY EVOLVING LANDSCAPE. BREXIT COULD POTENTIALLY CHALLENGE LONDON'S STATUS AS THE MOST IMPORTANT FINANCIAL CENTRE IN EUROPE

THE EUROPEAN FINANCIAL SERVICES ECOSYSTEM IS BEING REBALANCED, WITH EUROPEAN FINANCIAL CENTRES STRENGTHENING IN A CONTINUOUSLY EVOLVING LANDSCAPE. BREXIT COULD POTENTIALLY CHALLENGE LONDON'S STATUS AS THE MOST IMPORTANT FINANCIAL CENTRE IN EUROPE

RANKING		EMBEDDED DRIVERS ²	
CITIES	GFCI 22 RANKING (GFCI 21 RANKING IN BRACKETS)	IFCD RANKING ¹	
 LONDON	1 st (1 st)	2 nd	<p>BUSINESS ENVIRONMENT Political stability and rule of law Institutional and regulatory environment macroeconomic environment, Tax and cost competitiveness</p> <p>HUMAN CAPITAL Availability of skilled personnel, Education and development, Flexible labor market and practices</p> <p>REPUTATION City and brand appeal, Level of innovation, Attractiveness and cultural diversity, Comparative positioning with other centres, Level of personal safety, Level of economic security</p> <p>INFRASTRUCTURE Building and office infrastructure, Transport infrastructure, ICT infrastructure, Environmental care and sustainability</p> <p>FINANCE SECTOR DEVELOPMENT Volume and velocity of trading, Availability of capital, Depth and breadth of industry cluster, employment and economic output</p>
 ZURICH	9 th (11 th)	14 th	
 FRANKFURT	11 th (23 rd)	8 th	
 LUXEMBOURG	14 th (18 th)	13 th	
 GENEVA	15 th (20 th)	21 st	
 PARIS	26 th (29 th)	7 th	
 DUBLIN	30 th (33 rd)	37 st	
 AMSTERDAM	33 rd (40 th)	19 th	
 WARSAW	36 th (41 st)	Not in list (45 cities)	
 MILAN	54 th (56 th)	36 th	
 MADRID	59 th (68 th)	32 nd	
 LISBON	79 th (78 th)	45 th	

¹The IFCD Ranking has not been updated since 2014

²GFCI main drivers and areas of competitiveness

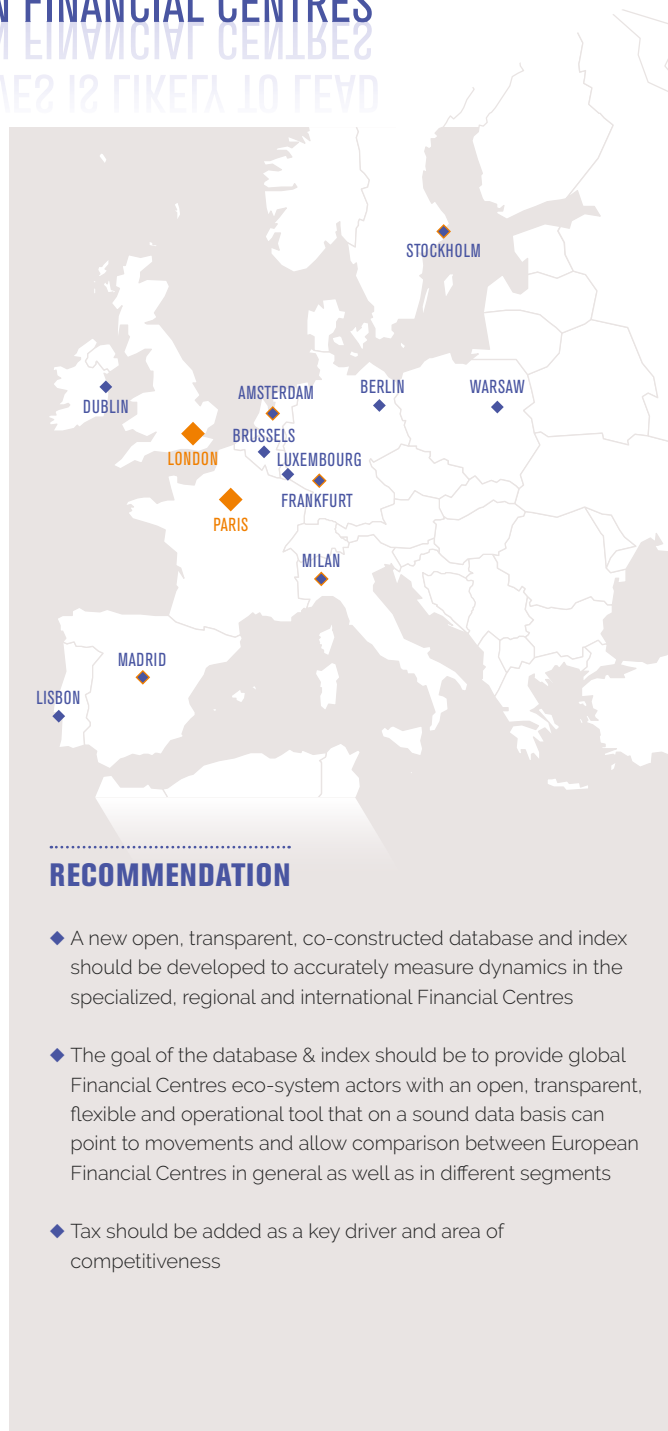
FOLLOWING FINANCIAL CENTRES IS VALUABLE, BUT EXISTING METHODS HAVE SHORTCOMINGS. BREXIT ISSUES AND CHANGES IN THE WAY ACTORS ORGANISE THEMSELVES IS LIKELY TO LEAD TO A REORGANISATION WITHIN EUROPEAN FINANCIAL CENTRES

KEY SHORTCOMINGS IN THE MAIN RUNNING INDEX (GFCI)

- ◆ Historically the GFCI and IFCD ranking indexes have shown very different outcomes. The GFCI index regularly provides surprising ranking results with large movements taking place in a short space of time
- ◆ The statistical model used to calculate the ranking is not transparent (not possible to reproduce)
- ◆ Significance to Financial Centres and lack of weighting of (soft) indicators such as "good country index", "Top Tourism Destinations" or "Big Mac Index" is questioned
- ◆ Tax is not a key area of competitiveness
- ◆ No totaling or averaging across factors (due to involved complexity)
- ◆ Redundancy in data, e.g. use of indexes that are built on multiple indicators already represented in other indices
- ◆ Representation and quality of respondents in online survey not ensured (anyone can answer)
- ◆ Transformations including new technology and its impact on Financial Centres eco-system players is not being correctly accounted for within the index (e.g. digitalisation and FinTech)

KEY POSITIVES IN THE MAIN RUNNING INDEX (GFCI)

- ◆ Existence of historical data over a number of years
- ◆ Factors and indicators covering the Financial Centres ecosystem
- ◆ New challenges to the Financial Centres ecosystem are gradually integrated (e.g. Brexit)
- ◆ The specialized Financial Centres (i.e. either back office or front office focused) are accurately measured within the drivers



RECOMMENDATION

- ◆ A new open, transparent, co-constructed database and index should be developed to accurately measure dynamics in the specialized, regional and international Financial Centres
- ◆ The goal of the database & index should be to provide global Financial Centres eco-system actors with an open, transparent, flexible and operational tool that on a sound data basis can point to movements and allow comparison between European Financial Centres in general as well as in different segments
- ◆ Tax should be added as a key driver and area of competitiveness

BREXIT: IMPACTS ON THE UK (LONDON)



THERE ARE SEVEN BROAD UK ISSUES RELATED TO THE LATEST BREXIT DEVELOPMENTS

UK ISSUES DUE TO BREXIT

BREXIT IS IMPACTING THE UK'S ECONOMY BOTH POSITIVELY AND NEGATIVELY

NEGATIVE FOCUS

MACRO ECONOMIC IMPACTS - LOWER GROWTH FOR THE UK

- ◆ UK economy only grew by 0.3% in second quarter of 2017, according to official figures
- ◆ The increases in tariff and non-tariff barriers between the UK and the EU could reduce per capita income by 6%
- ◆ The pound has become significantly weaker against major currencies since the referendum on EU membership
- ◆ The Office for National Statistics said inflation hit its highest level in nearly four years in May 2017 at 2.9%. Inflation is now expected to remain high throughout 2017
- ◆ Brexit could cost the UK an EUR 50bn Brexit bill for contracts already in place with the EU
- ◆ Resolution on negotiating mandate insists a transition arrangement for the UK after 2019 can last no longer than three years

LOSS OF PASSPORTING RIGHTS/NO EQUIVALENCE

- ◆ 5,500 companies, with a combined turnover of GBP 9bn, rely on passporting in the UK, according to the Financial Conduct Authority (FCA)
- ◆ Nearly 360,000 financial "passports" are at risk following the triggering of Article 50
- ◆ One significant consequence of Brexit might be that the UK lose its EU passporting rights and therefore access to the EU market. Consequently many financial ecosystem actors and companies located in the UK may seek relocation of some or all of their business going forward

HUMAN RESOURCES/ IMMIGRATION - HARDER TO ATTRACT TOP TALENT

- ◆ 2 parallel worlds for the foreseeable future, with the EU and UK separate, which could lead to staff duplication
- ◆ For 36% of companies, attracting EU nationals with "specific skills" in the UK has become more of a priority as a result of the referendum
- ◆ Human capital constraints will limit how fast actors can adapt and move their operations, if required
- ◆ Employers are dealing with the uncertainty around Brexit by hiring fewer full-time roles, relying instead on temporary workers
- ◆ The introduction of a work visa for EU nationals is a possibility and would limit the freedom of movement

FINANCIAL ECOSYSTEM ACTORS WITH NO CONTINGENCY PLAN

- ◆ Large global financial services companies will already have ready-made structures in the EU, allowing them to not be too affected
- ◆ It is feared many financial services companies will not be Day 1 post-Brexit ready. The Brexit transition timeframe differs depending on the actor involved
- ◆ 45% of investment banks have announced options to move jobs out of the UK
- ◆ 27% of insurance companies and 23% of asset managers have made public statements about their Brexit contingency plans
- ◆ The Bank of England gave financial firms a deadline of July 14th, 2017 to explain how they are planning for the UK's departure from the EU, and warned them to be ready for all possible outcomes, including a hard Brexit

UK ISSUES DUE TO BREXIT

BREXIT IS IMPACTING THE UK'S ECONOMY BOTH POSITIVELY AND NEGATIVELY

NEGATIVE FOCUS

LOSS OF EURO CLEARING

- ◆ Citing research from last year, the Financial Times reported that forcing Euro Clearing out of the City could result in up to 80,000 job losses in London over the next seven years
- ◆ Industry estimates that splitting the Euro Clearing of interest rate swaps could cost EU firms EUR 22bn per year across all of their business
- ◆ Euronext, a large EU clearing company, which operates markets in Amsterdam, Brussels, Lisbon and Paris, has said Brexit will likely diminish London's role as a global financial centre and may create opportunities for the company to win business

POSITIVE FOCUS

LESS UK REGULATIONS AND TAX COULD ATTRACT BUSINESS

- ◆ A regulatory light regime in the UK, with low corporate taxes could be beneficial for the UK
- ◆ Will the UK's exemption from the new EU Financial Transaction Tax (FTT) cause actors to favor the UK post-Brexit?
- ◆ The UK government considers the ECJ will no longer have jurisdiction over the UK after Brexit
- ◆ According to recent studies, business investment is now expected to be positive in 2017, while policymakers more than doubled their forecast for business investment in 2018 to 3.25%, from a previous projection of 1.25%

LONDON'S HISTORY AND TRADITIONS

- ◆ London has a critical mass of financial actors, which makes it a leading global financial centre
- ◆ London, whilst maintaining its heritage and history, will adapt and evolve to remain competitive as a global financial centre post-Brexit
- ◆ London has a significant number of global multinational corporations listed on its stock exchange (London Stock Exchange)
- ◆ The widespread use of English around the world gives London an edge over Frankfurt, Paris, or Milan as Europe's main financial centre
- ◆ The fair and efficient UK legal system is a point of attraction: when there are parties from several countries in a deal, they often choose to have the contract drawn up in the language of the country that has the clearest commercial laws and the most experienced judges, as it is very often the case in the UK
- ◆ London has highly rated universities that draw international talent and create a pool of well-prepared professionals: in the 2016 global ranking of universities, London and its environs had four among the top 25

02. BREXIT: IMPACTS ON THE UK (LONDON)

THE BREXIT INDUCED ISSUES FOR THE UK WILL IMPACT THE KEY ATTRACTIVENESS DRIVERS USED FOR LONDON'S RANKING WITHIN THE NEW AMENDED FINANCIAL CENTRE RANKING INDEX (INCLUDING TAX AS A DRIVER)

BREXIT INDUCED ISSUES	BUSINESS ENVIRONMENT	HUMAN CAPITAL	REPUTATION	INFRA-STRUCTURE	FINANCE SECTOR DEVELOPMENT	TAX	COMMENTS
NEGATIVE FOCUS	MACRO ECONOMIC IMPACTS – LOWER GROWTH FOR THE UK	High Impact	High Impact	Medium Impact	Medium Impact	Medium Impact	<ul style="list-style-type: none"> Inflation hit its highest level in nearly four years in May 2017 at 2.9 per cent UK economy grew by 0.3% in second quarter of 2017
	LOSS OF PASSPORTING RIGHTS/NO EQUIVALENCE	Medium Impact	Medium Impact	Low Impact	High Impact	Medium Impact	<ul style="list-style-type: none"> A fundamental foundation for any European Financial Centre The labour market within financial services will suffer
	HUMAN RESOURCES/ IMMIGRATION – HARDER TO ATTRACT TOP TALENT	Medium Impact	High Impact	High Impact	Medium Impact	Medium Impact	<ul style="list-style-type: none"> For 36% of companies, attracting EU nationals with specific skills in the UK has become more of a priority The UK Prime Minister wants to get net migration down to a "sustainable" level, which she defines as being below 100,000 a year
	FINANCIAL ECOSYSTEM ACTORS WITH NO CONTINGENCY PLAN	Medium Impact	Medium Impact	Medium Impact	Low Impact	High Impact	<ul style="list-style-type: none"> The City is unlikely to be challenged by 'Brexit' in the short term due to a developed ecosystem of capabilities
	LOSS OF EURO CLEARING	Medium Impact	Medium Impact	High Impact	Medium Impact	High Impact	<ul style="list-style-type: none"> The loss of Euro Clearing will severely impact the UK financial services ecosystem and London's global financial status
POSITIVE FOCUS	LESS UK REGULATIONS AND TAX COULD ATTRACT BUSINESS	High Impact	High Impact	Medium Impact	Medium Impact	High Impact	<ul style="list-style-type: none"> A regulatory light regime in the UK, with low corporate taxes could be beneficial for the UK According to recent studies, the business investment is now expected to be positive in 2017
	LONDON'S HISTORY AND TRADITIONS	High Impact	High Impact	High Impact	Medium Impact	High Impact	<ul style="list-style-type: none"> London, while maintaining its heritage and history, will adapt and evolve to remain competitive as a global financial centre post-Brexit London currently has the most important global financial ecosystem

ON BALANCE THE UK BREXIT INDUCED ISSUES WILL NOT GREATLY IMPACT LONDON'S KEY ATTRACTIVENESS DRIVERS. IT IS EXPECTED LONDON WILL CONTINUE BEING A LEADING FINANCIAL CENTRE POST-BREXIT, DEPENDENT ON THE SEVERITY OF BREXIT

KEY ATTRACTIVENESS DRIVERS VS UK BREXIT INDUCED ISSUES - FINANCIAL CENTRE RANKING ASSESSMENT

	BUSINESS ENVIRONMENT	HUMAN CAPITAL	REPUTATION	INFRASTRUCTURE	FINANCE SECTOR DEVELOPMENT	TAX
VERY POSITIVE (HIGHER RANKING)	Less UK regulations and tax	Less UK regulations and tax	London's history and traditions	All 7 Brexit induced issues	Less UK regulations and tax	Less UK regulations and tax
POSITIVE	London's history and traditions	London's history and traditions			London's history and traditions	
NEUTRAL	Loss of passporting	Loss of passporting	Less UK regulations and tax		Macroeconomic impact – lower growth for the UK	Other 6 Brexit induced issues
	HR/ Immigration	Financial ecosystem actors – no contingency plan	Loss of passporting			
	Financial ecosystem actors – no contingency plan		Financial ecosystem actors – no contingency plan		HR/ Immigration	
	Loss of Euro Clearing	Loss of Euro Clearing	Macroeconomic impact – lower growth for the UK			
NEGATIVE	Macroeconomic impact – lower growth for the UK	Macroeconomic impact – lower growth for the UK	Loss of Euro Clearing		Financial ecosystem actors – no contingency plan	Loss of Euro Clearing
VERY NEGATIVE (LOWER RANKING)		HR/ Immigration	HR/ Immigration	Loss of passporting		

EU FINANCIAL CENTRES: BREXIT IMPACTS AND RESPONSE



THERE ARE MANY POTENTIAL OPPORTUNITIES FOR EU FINANCIAL CENTRES AND THE FINANCIAL SERVICES ACTORS WITHIN THEM TO BENEFIT FROM BREXIT

THE CURRENT STATUS OF FINANCIAL CENTRES AND THE ACTORS WITHIN THEM, IN COMPARISON WITH LONDON

PARIS

CIB

- ◆ With Britain planning to leave the EU single market under Brexit and due to historical reasons (purchase of Credit Commercial de France in 2002), HSBC bank will switch 1,000 investment banking jobs to Paris from London. HSBC has estimated the cost of Brexit, forecasting it will have to pay as much as \$300m in relocation and legal costs
- ◆ Tax exemption for impatriates on income from their impatriation premium for 8 years
- ◆ Paris also ranks 1st in Europe in corporate bonds, with a 33% market share
- ◆ There is a strong reputation of quants and risk managers, including those being based abroad

ASSET MANAGEMENT

- ◆ The Paris asset management industry is comprised of 634 asset management companies, among them 4 asset managers are in the top 20 global ranking and 3 global custodians in the top 10 global ranking
- ◆ France is extremely fertile ground for the development of first-rate asset management services: Paris is home to some internationally recognised entrepreneurial successes (Carmignac Gestion, Financière de l'Echiquier). Such "French boutiques" contribute to the growth of the French financial industry
- ◆ The first two ELTIF European funds (European Long Term Investment Funds) have been authorised by the Autorité des Marchés Financiers (AMF)
- ◆ The AMF and the French Asset Management Association (AFG) are launching FROG, a working group that is intended to raise the profile and broaden the distribution of French investment funds abroad. The creation of the FROG group is a very positive sign that the industry's energy is focused on making the French financial ecosystem more appealing to investors. By proposing to implement simple and concrete initiatives, FROG can contribute to the development of top notch asset management services

LAW

- ◆ Paris is very attractive in the field of international arbitration on commercial litigation hosting the International Court of Arbitration of the International Chamber of Commerce in Paris
- ◆ Gibson Dunn LLP opened a new office in Paris after the announcement of Brexit
- ◆ Paris is hosting the International Chamber of Commerce (ICC)

FINTECH

- ◆ Paris is launching a brand new welcoming program for foreign companies: the Paris Landing Pack
- ◆ Between the 2nd and 3rd quarters of 2016, capital invested in UK for FinTech has barely increased by € 71 million, compared with an increase of € 550 million for France

MARKET INFRASTRUCTURE

- ◆ Euronext Paris, which merged with the Amsterdam, Lisbon and Brussels exchanges in September 2000 to form Euronext NV, is the second largest exchange in Europe behind the UK's London Stock Exchange Group
- ◆ LCH Clearnet is the second largest central counterparty clearing house (CCP) in Europe becoming the leading CCP for sovereign bonds

THE CURRENT STATUS OF FINANCIAL CENTRES AND THE ACTORS WITHIN THEM, IN COMPARISON WITH LONDON

FRANKFURT

CIB

- ◆ Deutsche Bank is planning to move up to 4,000 staff to Frankfurt from London
- ◆ Goldman Sachs is transferring up to 1,000 employees from London to Frankfurt, including traders
- ◆ Frankfurt is one of the top EU financial centre choices because the European Central Bank is headquartered there
- ◆ The local authorities want to bring German labor law closer to British standards in order to attract London bankers
- ◆ The Single Supervisory Mechanism by which the European Central Bank was to assume responsibility for specific supervisory tasks related to the financial stability of the biggest and most important Eurozone banks is in Frankfurt
- ◆ Germany is the main precursor for cluster policy and cluster initiatives in Europe, with some policies starting since the 1990's

ASSET MANAGEMENT

- ◆ Swiss bank UBS has set up a bank in Frankfurt to consolidate most of its European wealth management operations

INSURANCE

- ◆ Two institutions of the European System of Financial Supervisors, the European Insurance and Occupational Pensions Authority and European Systemic Risk Board are installed in Frankfurt

STOCK EXCHANGE

- ◆ Frankfurt Stock Exchange is an important European hub for trade fairs and financial services, the main rival of Euronext
- ◆ According to the 2015 Futures Industry Association, Eurex Exchange is ranked as the world's third-largest derivatives exchange by contract volume

ACCOUNTANCY

- ◆ Three of the four largest international accountancy and professional services firms are present: PricewaterhouseCoopers, KPMG and Ernst & Young

LAW

- ◆ Frankfurt has the highest concentration of lawyers in Germany, with one lawyer per 97 inhabitants
- ◆ Frankfurt is home to around 44 Law firms

FINTECH

- ◆ Ginmon, a Germany-based Robo Advisor firm, has moved into the new centre 'The Spot', a Frankfurt FinTech hub, along with other FinTech startups in order to settle in the city's financial district
- ◆ Germany has the second highest number of patent applications worldwide, which is a key success factor for the economy specifically in the FinTech sector

THERE ARE MANY POTENTIAL OPPORTUNITIES FOR EU FINANCIAL CENTRES AND THE FINANCIAL SERVICES ACTORS WITHIN THEM TO BENEFIT FROM BREXIT

THE CURRENT STATUS OF FINANCIAL CENTRES AND THE ACTORS WITHIN THEM, IN COMPARISON WITH LONDON

DUBLIN

CIB

- ◆ Bank of America Merrill Lynch is actively looking for more office space in Dublin, capable of accommodating hundreds of additional staff, as it prepares for the outcome of Brexit. Any expansion would be in addition to the group's plans to increase its Irish workforce by 17 per cent to more than 700 people, as it develops its global technology and operations hub in Dublin

ASSET MANAGEMENT

- ◆ Asset and wealth management industry plays an important role in Ireland's export-orientated open economy with €3.8tn of investor assets serviced by Irish service providers
- ◆ 340 UK based asset management firms have investment funds domiciled from Ireland
- ◆ Standard Life, which is merging with Aberdeen Asset Management to create a £650bn giant, is considering making Dublin its new hub inside the EU as it prepares for the UK to lose easy access to the single market, the firm's chairman said

INSURANCE

- ◆ Lloyd's of London insurer Beazley P.L.C. will hire additional staff in Ireland to establish a European insurance company English-speaking, flexible and highly skilled workforce

LAW

- ◆ The number of applications to the Irish Bar from England and Wales has never been so high after the Brexit. According to a report by Legal Week, Slaughter and May is funding an increasing number of lawyers to join the roll of solicitors in Ireland

CLEARING

- ◆ CME Group Inc. is examining options in Dublin to ensure its clearinghouse keeps access to EU customers after the UK leaves the bloc

LUXEMBOURG

ASSET MANAGEMENT

- ◆ Luxembourg is Europe's largest investment fund centre and the world's largest after the USA, accounting for more than EUR 3 trillion in assets under management
- ◆ Columbia Threadneedle Investments have stated "we have begun the process of applying to expand the scope of our Luxembourg-based management company to enable us to establish an asset management presence in Europe"
- ◆ In the mutual fund industry, Luxembourg has a global market share of 10%
- ◆ With a maximum corporate tax rate of 29.22%, the Luxembourg fiscal environment is also appealing to companies
- ◆ Political system with great stability and advantageous tax system

AMSTERDAM

ASSET MANAGEMENT

- ◆ Good transport links and English is widely spoken
- ◆ Financial technology, digital connectivity and unique atmosphere

STOCK EXCHANGE

- ◆ Euronext has offices in Amsterdam
- ◆ Amsterdam has been a dynamic marketplace for 500 years and is already home to major international investors

THE CURRENT STATUS OF FINANCIAL CENTRES AND THE ACTORS WITHIN THEM, IN COMPARISON WITH LONDON

MILAN

CIB

- ◆ PM of Italy: "Milan is a different city. It does not have some of the big limitations and bottlenecks of other cities"
- ◆ "Civil justice is at European levels, the underground works well and costs less than in London, and security and bureaucracy are fine"

BERLIN

CIB

- ◆ Lloyds Banking Group has decided to convert its Berlin branch into an official subsidiary of the main company, to enable the lender to keep providing clients with all its services after the split

FINTECH

- ◆ Berlin as a startup hub offers unique access to a vast pool of specialist labour and a big network of investors
- ◆ Berlin has already attracted over 70 FinTech companies, which makes it the biggest FinTech cluster in Germany
- ◆ This has led to more than 100 companies asking to relocate from London to Berlin
- ◆ Berlin startups raised €2.4 billion in venture capital funding in 2015, more than London or Stockholm

MADRID

CIB

- ◆ Madrid's regional government is positioning the city as the low-cost, high-sun alternative to other financial centres such as Frankfurt, Paris and Dublin in the fight for London's crown

WARSAW

CIB

- ◆ Cheap and well-educated labor force
- ◆ Influential role in Central Europe
- ◆ Goldman Sachs will expand its Warsaw office to "several hundred" people over the next three years
- ◆ JP Morgan Chase is considering creating back-office positions in Poland as part of a plan to continue to look for alternative places for operations

BRUSSELS

INSURANCE

- ◆ Really robust reputation for regulation
- ◆ Good accessibility to talent
- ◆ Brussels is to host Lloyds of London's European hub, beating off competition from six other EU cities to entice the 329-year-old organization

LISBON

CIB

- ◆ Many of the biggest US and European banks are accelerating the shift of thousands of people and ever more critical activities out of the main financial centres to lower-cost locations. Executives at BNP Paribas are drawing up plans to hire several thousand additional staff over the next three years in Portugal

03. EU FINANCIAL CENTRES: BREXIT IMPACTS AND RESPONSE

PARIS, FRANKFURT, DUBLIN AND LUXEMBOURG ARE IN THE STRONGEST POSITION TO BENEFIT POST BREXIT ACCORDING TO THE NEW AMENDED FINANCIAL CENTRE RANKING INDEX (INCLUDING TAX AS A DRIVER)

REVIEW OF THE SPECIFIC LEVERS THAT EU FINANCIAL CENTRES NEED TO UNDERTAKE IN ORDER TO MAXIMISE ATTRACTIVENESS POST-BREXIT

	BUSINESS ENVIRONMENT	HUMAN CAPITAL	REPUTATION	INFRA-STRUCTURE	FINANCE SECTOR DEVELOPMENT	TAX	COMMENTS
PARIS							<ul style="list-style-type: none"> Paris financial marketplace has undertaken a strategic approach to strengthen its positioning Reforms to labour rules and fiscal conditions are underway in order to make Paris more competitive
FRANKFURT							<ul style="list-style-type: none"> Finance city, with the ECB located there. Other major asset is regulatory stability Financial conditions are advantageous for employers (e.g. payroll taxes on high wages are low comparatively) Population of 700k, with limited infrastructure and culture comparatively
DUBLIN							<ul style="list-style-type: none"> Dublin's main attraction appears to be language, corporate tax rate and the legal system However, personal tax rates in Ireland are high by European standards
LUXEMBOURG							<ul style="list-style-type: none"> Appealingly low-tax, Luxembourg bills itself as "the only country that still loves bankers" Luxembourg claims right to host EU banking body after Brexit
AMSTERDAM							<ul style="list-style-type: none"> Good transport links and English is widely spoken
MILAN							<ul style="list-style-type: none"> The Select Milano Committee was established with the purpose of building a permanent bridge between London and Milan, and to relocate in Milan the financial services that could be impacted by Brexit
MADRID							<ul style="list-style-type: none"> Madrid's #ThinkMadrid campaign is based on affordable housing, a relatively cheap, well-qualified workforces and plentiful sunshine...
BRUSSELS							<ul style="list-style-type: none"> Brussels' position as a financial center is improving, which could inspire other insurers and specialized financial institutions for which Brussels already has a strong tradition," Belgian Finance Minister Johan Van Overtveldt said
BERLIN							<ul style="list-style-type: none"> "Berlin is getting stronger and stronger," said Stefan Franzke, head of business and technology at investment agency Berlin Partner
WARSAW							<ul style="list-style-type: none"> Poland wants to attract companies' middle and back offices rather than their corporate headquarters
LISBON							<ul style="list-style-type: none"> Portugal's non-habitual residents' scheme is very attractive. This special tax regime has a flat income tax rate of 20% for certain income

Low developed
 Low - Medium developed
 Medium developed
 Medium-High developed
 High developed

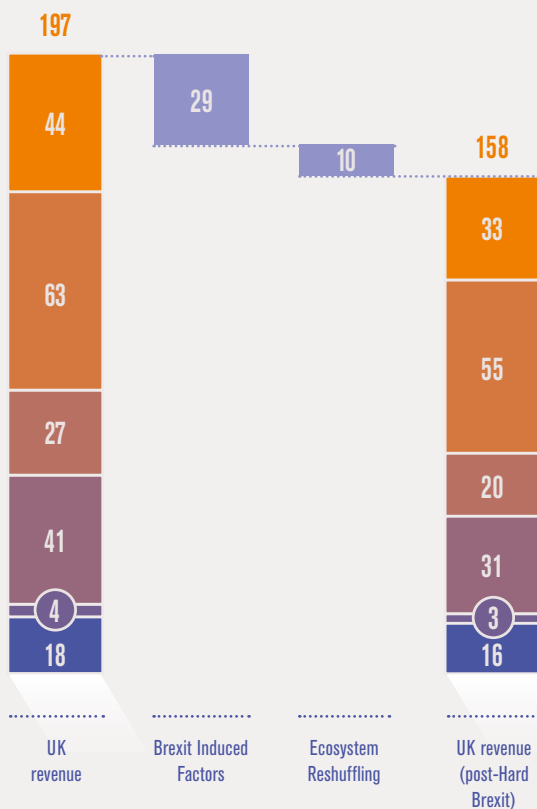
Prioritisation:
1 First **2** Second **3** Third

FINANCIAL ECOSYSTEM'S RESPONSE TO BREXIT SCENARIOS



WE PREDICT THE IMPACT OF A HARD BREXIT ON THE UK FINANCIAL SERVICES ECOSYSTEM IS A 20% DECREASE IN REVENUE, WITH UK CIB REVENUE COMPRISING 28% OF THE TOTAL REVENUE FALL

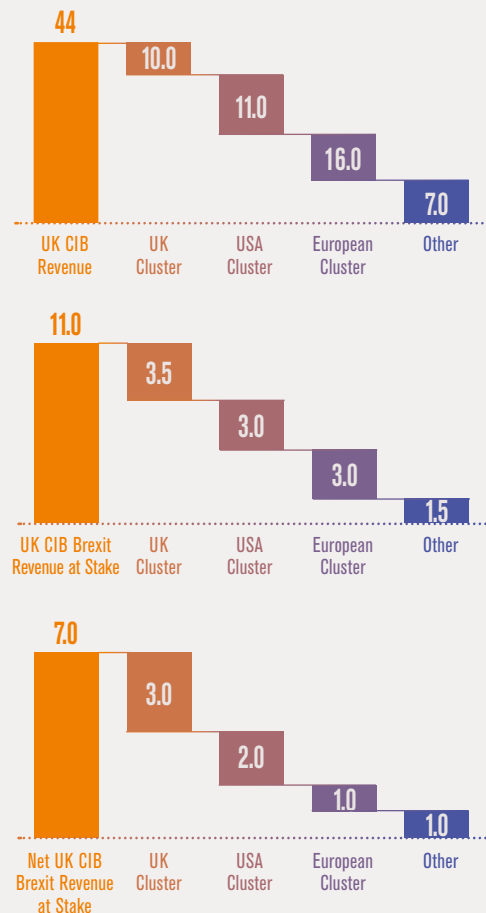
HARD BREXIT: CONSEQUENCE OF BREXIT INDUCED FACTORS AND ECOSYSTEM RESHUFFLING ON THE UK FINANCIAL SERVICES ECOSYSTEM REVENUE (GBP BN), 2016 DATA (SOURCES IN APPENDIX)^{1 2}



- CIB
- Retail Banking
- Asset & Wealth Management
- Insurance / Reinsurance
- Stock Exchange
- Other Financial Ecosystem Services

¹ Our analysis is focused on the 'end short-term state' economics, consequently we are not reviewing transitional costs (e.g. cost of migration including HR and IT). In addition, we are only focusing on revenue, and do not attempt to derive profitability impacts. ² Brexit Induced Factors are the 7 negative and positive factors already stated. Ecosystem Reshuffling is how the 6 actors will react to Brexit

FOCUS ON UK CIB: REVENUE (GBP BN) SPLIT BY CLUSTERS¹



POSSIBLE REMEDIATION - NET UK CIB BREXIT REVENUE AT STAKE

POTENTIAL LEVERS:

- ◆ CIB Relocation: favours European banks due to their already existing EU presence
- ◆ Reducing Uncertainty: pressing the UK government for passporting rights
- ◆ Agility of Product Offering: to cater to new post-Brexit client base and environment
- ◆ Contingency Planning: to be prepared for all Brexit eventualities

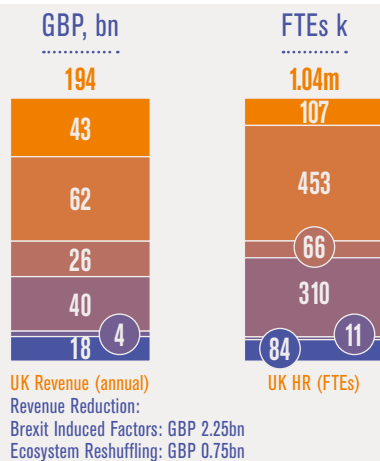
SCOPE UK CIB revenue - revenue generated in the UK
Brexit Revenue at Stake figures are potential relocation amounts outside the UK in the case of a Hard Brexit

LONDON WILL CONTINUE TO BE A LEADING FINANCIAL CENTRE WITH THE AMOUNT OF RELOCATION DEPENDENT ON THE SEVERITY OF BREXIT

POTENTIAL SCENARIOS FROM BREXIT, 2016 DATA

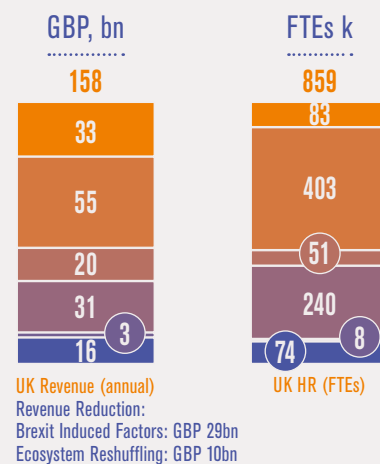
SCENARIO 1 - SOFT BREXIT

- ◆ Soft Brexit, where London's financial services sector and overall business are not greatly impacted
- ◆ London maintains its status as the leading global financial centre



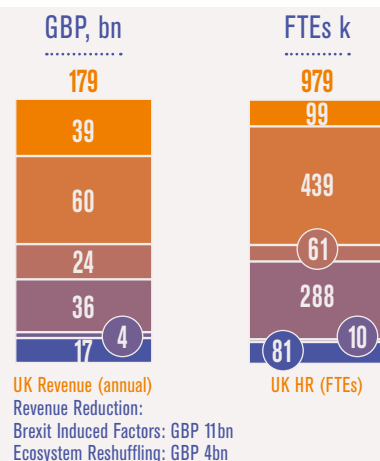
SCENARIO 3 - HARD BREXIT

- ◆ Hard Brexit, with a significant proportion of London activities being relocated amongst a few European financial centres (in particular Frankfurt and Paris)
- ◆ A substantial part of the financial ecosystem will relocate away from the UK (London) in this scenario where loss of Passporting will take place, but London will remain a competitive global financial centre



SCENARIO 2 - MEDIUM BREXIT

- ◆ Medium Brexit, with London's financial services sector declining initially but the majority of business stays
- ◆ Certain European financial centres will become specialised in particular ecosystem actors, for example Frankfurt CIB, Dublin Law, Luxembourg Asset Management



CURRENT STATE:

- TOTAL ANNUAL UK REVENUE: GBP 197BN
- TOTAL UK HR FTEs: 1.05M



APPENDIX



EURO CLEARING – DEEP DIVE

EURO CLEARING – CURRENT STATUS

- ◆ The UK is the dominant centre in Europe for Euro Clearing. **Around EUR 80 trillion of notional EUR-denominated derivatives trades are currently booked in the UK**
- ◆ Around **70 per cent of Euro-denominated trades, with a notional value of EUR 930bn, are cleared in the UK each day**
- ◆ **GBP 1-1.2 trillion bank assets (loans, securities and derivatives, in which trading-related exposure is GBP 700-800bn) and GBP 350-400bn total RWA exposure** currently booked by UK based banks to EU clients, whereby **GBP 40-50bn of equity capital held against risk is required by banks**

EURO CLEARING – POSSIBLE FUTURE IMPACTS

- ◆ If all Euro Clearing was moved to the EU (currently under discussion as a potential scenario), the following impacts are predicted in the near future:

1

It is estimated the **total amount of collateral** that would have to be committed, with the market now more fragmented inducing additional instability in the EUR-denominated market with increased systemic risk, would **rise by 40-60%, from GBP 65bn currently**

2

EUR swaps moving to a EU clearing house from the UK would entail **additional default fund contributions from clearing members, which is forecasted to be an increase of 20-40%, from GBP 12.5bn currently**

3

If UK clearing houses are **not able to obtain equivalence status, EU banks with positions in UK clearers would have to hold a larger amount of equity capital** due to the higher risk weightings required

SELECTED FINANCIAL ECOSYSTEM ACTOR INTERVIEWS ON THE IMPACTS OF BREXIT

INTERVIEWS ON THE IMPACTS OF BREXIT
SELECTED FINANCIAL ECOSYSTEM ACTOR

INSTITUTION

IMPACTS OF BREXIT

SOCIÉTÉ GÉNÉRALE

HARD BREXIT

- ◆ Loss of passporting
- ◆ No equivalence
- ◆ No 2 year probation period extension
- ◆ Potential moves of CCPs. It means a lose game where ecosystem will bear rebuilding costs while not charging clients for that Revenue at risk mentioned as 'significant'
- ◆ Retroplanning from May 2019 means being ready by May 2018

**LONDON
ATTRACTIVENESS**

- ◆ One stop shopping for clients
- ◆ Flexibility and ease of doing business (e.g. freetrade)
- ◆ Less complexity and more political stability
- ◆ Limited appetite for London residents to relocate for economic (e.g. tax) and living standards reasons (e.g. Paris not ready to accommodate international standards such as international schooling)
- ◆ Potential backfire of European hard line on Brexit (e.g. Loss of market share as no will from Banking ecosystem to pay to play, stop of Euro Clearing in London / ban of Continental Europe on Derivatives/ Swap clearing)
- ◆ Potential reorganization scenario in hub (London) and selected branches (Continental Europe)
- ◆ Size of hub and branches to be sorted out

INSTITUTION

IMPACTS OF BREXIT

CRÉDIT AGRICOLE

**CONSEQUENCES OF
BREXIT**

- ◆ Continental Europe tribe will hedge impact by moving back their resources to HQ
- ◆ UK / US banks will favor and saturate best tax locations first then taking into account other drivers such as infrastructure (e.g. country skilled resource pool). So, prediction is Dublin first, then potentially Frankfurt and so on

EURONEXT

CLEARING

- ◆ Euronext confirmed it is pushing to relocate Euro Clearing into Continental Europe
- ◆ Euronext thinks no piece of the chain of treatment for any Euro operation could stay in the UK after Brexit without being at least backed-up by a set-up somewhere in the Eurozone. Euronext will carefully watch the clearing business on derivatives which had been relocated in London recently. Eurex in Frankfurt is a good candidate, but Euronext could play a challenger's role in putting in place rapidly something more innovative and with a better governance as is already the case at LCH in London

INFORMATION SOURCES

SUMMARISED SOURCES

EUROGROUP CONSULTING RESEARCH DEPARTMENT – INCLUDING PROPRIETARY DATA AND ANALYSIS WITH A PARTICULAR FOCUS ON CIB ACTIVITIES

DETAILED FINANCIAL ANALYSIS OF THE ANNUAL REPORT OF EACH BANK WITHIN THE UK, USA AND EUROPEAN CLUSTERS

PRIMARY RESEARCH INTERVIEWS (AS DETAILED WITHIN THE STUDY)

EXTERNAL RESEARCH REPORTS, OF PARTICULAR NOTE:

- ◆ PWC – Leaving the EU: Implications for the UK financial services sector, 2016
- ◆ The City UK – Key Facts about the UK as an International Financial Centre, 2016
- ◆ Oliver Wyman – The Impact of the UK's exit from the EU on the UK-based financial services sector, 2016
- ◆ BCG – Bridging to Brexit: Insights from European SMEs, Corporates and Investors, 2017
- ◆ UK Parliament – Brexit and Financial Services, 2017
- ◆ Credit Suisse quarterly investment reports
- ◆ Tricumen quarterly wholesale banking reports
- ◆ Global Financial Centre Rankings annual reports

GOVERNMENT AND INSTITUTIONAL REPORTS

PRESS ARTICLES

ABOUT EUROGROUP CONSULTING

Established in 1982, Eurogroup Consulting is a leading global strategy and management consulting group, with a strong presence across Europe and headquarters in Paris. With 1,200 consultants worldwide (29 countries and 35 offices) we provide high-quality consulting services across most sectors, both public and private. In particular Eurogroup Consulting is an expert within the financial services industry, primarily corporate and investment banking. We advise the largest global banks and financial institutions and our deep knowledge of the financial services sector allows us to help our clients encounter their new and existing challenges. www.eurogroupconsulting.fr

- **Pierre Reboul**

Partner, Member of the Executive Committee
pierre.reboul@eurogroupconsulting.fr

- **Joseph Florentin**

Partner
joseph.florentin@eurogroupconsulting.fr

- **Matthew Weston**

Manager
matthew.weston@egc.co.uk

ABOUT INSTITUT LOUIS BACHELIER

Institut Louis Bachelier (ILB) is a sponsored network of research in economy and finance. It works to finance, develop and promote excellent research related to the industry's issues. ILB currently runs more than 45 research programs and has around 350 researchers mobilized via two foundations: "L'Institut Europlace de Finance" (EIF) and "La Fondation du Risque" (FdR).

Through the Louis Bachelier Network, ILB facilitates interaction between academic institutions, corporate and public organizations to support sustainable development within four main transition areas that affect our global society:

Bank & Finance, Demography, Climate & Energy, Digitalization

ILB has been named Lab of Excellence in the area of « Finance and sustainable growth ».

- **Jean-Michel Beacco**

CEO
jmbeacco@institutlouisbachelier.org

- **Stine Gronkjaer**

Communications Consultant
stine.gronkjaer@institutlouisbachelier.org

Copyright © October 2017, Eurogroup Consulting. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form by any means, electronic, mechanical, photocopying, recording or otherwise, without prior written permission from Eurogroup Consulting.

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

October 2017

EUROGROUP CONSULTING

 citizen of *nextcontinent*

EUROGROUP CONSULTING LONDON LTD

Registered in England and Wales N° 9908727-
VAT number 233 7262 19

BUSINESS OFFICE

14 Gray's Inn Road
London WC1X 8HN
Tel : +44 (0) 2038 651 755

